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RATUZYUW RUE06FA2902 3361512-UUUU--RUCWAAD.
ZNR UUUUU ZYN ZPO ZZ0
R 011512Z DEC 88
FM FBIS CHIVA CHIVA PM
TO RUCWAAD/FBIS RESTON VA//167//
ACCT FBPA-ENDK
BT
UNCLAS

0159-13
Venezuela

SERIAL: PA023888

SUBJ: VENEZUELAN SOURCELINE APPROVAL REQUEST

REF: 1. PAD112020188 AND ADD CARACAS TELEVEN CANAL 10
SPANISH 302035 (TENTATIVE) -- CARLOS PEREZ ON AMPARO
INCIDENT
2. PA2410193888 CRUISING -- ROSET/SATELLITE
27.5W 24 OCT 88

TEXT:



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1. REQUEST APPROVAL FOR SOURCELINE: CARACAS TELEVEN CANAL 10 IN SPANISH.
2. SIGN-ON READS AS FOLLOWS: "ENTHUSED BY THE CHALLENGE OF A NEW DAY, AND AS THE CENTER OF ATTENTION, TELEVEN BEGINS ITS TRANSMISSION IN STEREO, WELCOMING YOU ON BEHALF OF ALL THE MEMBERS OF OUR TEAM OF TELEVISION EXPERTS TO A TOUR VIA OUR TRANSMISSION. WE ARE SERVING VENEZUELA, WORKING EACH DAY TO MAKE IT A BETTER COUNTRY." (ENTUSIASTAS POR EL DESAFIO DE UN NUEVO DIA, SIENDO EL CENTRO DE ATENCION, TELEVEN INICIA SUS TRANSMISIONES EN ESTEREO DANDOLE LA BIENVENIDA A OTRO FABULOSO RECORRIDO POR EL MUNDO DE NUESTRAS PANTALLAS, EN NOMBRE DE TODO NUESTRO EQUIPO DE PROFESIONALES DE LA TELEVISION, TODOS AL SERVICIO DE VENEZUELA TRABAJANDO CADA VEZ MAS POR HACERLA MEJOR.)
3. SIGN-OFF: "PLEASED AT HAVING SERVED OUR LISTENERS ONCE MORE, AND CONTINUOUSLY LOOKING TO DO BETTER IN OUR NEXT BROADCAST, TELEVEN ENDS ITS DAY WISHING ITS VIEWERS A GOOD NIGHT'S REST ON BEHALF OF ITS GROUP OF TELEVISION PROFESSIONALS WHO ARE CONSTANTLY DEVOTED TO SERVING VENEZUELA AND WORKING MORE AND MORE TO MAKE IT BETTER." (SATISFECHOS POR HABER CUMPLIDO UNA VEZ MAS CON USTEDES, SIEMPRE CON EL ENTUSIASMO DE HACERLO MEJOR EN NUESTRA PROXIMA TRANSMISION, TELEVEN CULMINA ESTA JORNADA DESEANDOLES A TODOS SUS TELEVIDENTES UN REPARADOR DESCANSO, U UNAS MUY BUENAS NOCHES, EN NOMBRE DE TODO SU GRUPO DE PROFESIONALES DE LA TELEVISION, SIEMPRE AL SERVICIO DE VENEZUELA, TRABAJANDO CADA VEZ MAS POR HACERLA MEJOR.)
4. ALTHOUGH "CANAL 10" IS NOT MENTIONED IN THE SIGN-ON OR SIGN-OFF, THE STATION'S LOGO CONTAINS THE WORD "TELEVEN" WITH A STYLIZED NUMBER 10 DISPLAYED ABOVE. IN ADDITION, WHEN THE STATION IS NOT TRANSMITTING, THE ID SCREEN SHOWS "TELEVEN CANAL 10" OVER THE STATION LOGO. 01/1513Z DEC 88

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